
“Colorful World” International Youth Painting Invitational Exhibition Detailed Regulations

Themed “Protect biodiversity and build a shared future for all life on Earth”, the International Youth Painting Invitational Exhibition 2022 aims to advocate young people to interpret biodiversity in the language of art, encourage families and communities to work together to protect biodiversity, and promote biodiversity-protecting actions by all, so as to realize the vision of “a colorful world shared by all life forms”. The rules are as follows:

I. Organizers

(I) Guided by:

Chinese People’s Association for Friendship with Foreign Countries

Center for Environmental Education and Communications of Ministry of Ecology and Environment

(II) Hosted by:

Beijing People’s Association for Friendship with Foreign Countries

Beijing Municipal Ecological and Environmental Protection Publicity Center

Overseas Chinese Affairs Office of Beijing Municipal Government

Beijing Women's Federation

Beijing Municipal Bureau of Culture and Tourism

China National Film Museum

Beijing NGO Network for International Exchanges

(III) Co-organized with:

Hebei People's Association for Friendship with Foreign Countries

Tianjin People's Association for Friendship with Foreign Countries

(IV) Supported by:

Beijing Municipal Education Commission

(V) Undertaken by

Campus Culture Special Fund of China Literature and Art Foundation

Beijing Minhe Foundation for International Exchanges

Organizing Committee of Bimo China

(VI) Media Partners

China News Service, Beijing TV International Channel, Huanqiu.com, CRI Online

Beijing Youth Daily, Beijing Municipal Government's website (international edition), etc.

An organizing committee has been set up for the painting exhibition, and the members of the organizing committee consist of the guiding units, the organizers, the co-organizers, the supporting units and the undertaking units.

II. Eligible Contributors

Global juveniles of 4-18 years old.

Three age groups are divided: toddler group: aged 4-6; children

group: aged 7-12; teenager group: aged 13-18

III. Schedule

Submission of entries: May to July 20, 2022.

Submission of videos: May to July 30, 2022.

Award ceremony and inaugural exhibition: Late October

IV. Instructions to Contributions

1. Forms

Watercolor paintings, oil paintings, crayon drawings, ink paintings, woodcuts, etc.

2. Themes

To show the diversity of species, genetics and ecology, depict the harmonious coexistence of man and nature, and encourage people to build a prosperous, clean and beautiful world.

3. Sizes

A3 or quarto (within 389mm × 546mm)

Canvas painting No.F8 (Within 455mm×380mm)

V. Submission

1. Fill in the painting information form as required, and attach the information form to the back of the painting (See Appendix 1). The art works, together with the completed Group Registration Form for the Exhibition (See Appendix 2), should be submitted by group contributors. This event only accepts collective applications, and please consult the contacts for any outstanding matters. For individual painters, please communicate with the contacts for confirmation before submitting works.

2. Submit the digital copy before delivering the original works; the digital copy should be emailed to **the organizing committee:**

bimozhongguo@163.com, with a copy to your organizer's email address; **Postal address:** Bimo China, Shenghe Cultural and Creative Compound, No. 61, Suzhou Hutong, Dongcheng District, Beijing, China. (International participants' works may be submitted electronically only if the original works cannot be posted due to the COVID-19 pandemic, and such works shall be duly marked in the Group Registration Form).

3. The digital copy is expected to be sent in JPG or PNG format with the resolution of 300 dpi and the size of 1-5M. Please keep the original works and be sure to deliver it as required, that is, marking the works in order and corresponding it to the group registration form.

4. We encourage children to participate in the video collection activity themed “Protect biodiversity and build a shared future for all life on Earth”. Young people from different countries can use video clips they made to introduce their own paintings, introduce representative and endangered plants and animals from various countries and cities, depict the harmonious coexistence between human beings and nature, and advocate our theme with words and through actions. The filmed videos will be broadcasted on media support units as well as the organizers' websites, WeChat public accounts and WeChat channels. Each video shall be within 2 minutes, in a horizontal format, with explanations on the painting and the theme “Protect biodiversity and build a shared future for all life on Earth”, in addition to encouraging words to call upon others. Please email the videos to bimozhongguo@163.com (email of the Organizing Committee).

VI. Copyrights

1. The Organizing Committee owns the copyright of all the art works contributed and exhibited, and the contributors enjoy the right of authorship over the works. The Organizing Committee's units have the right to retain the works and own the full copyright and the right to use (including not limited to exhibition, publicity, publication and other non-commercial purposes). This event is a non-beneficial event, it's free for all the participants.

2. All the art works so contributed and exhibited shall be original works by the contributors, contain no copyrighted contents, and have not been published in any other exhibitions or contests;

3. Participants shall also guarantee their works shall not infringe on the rights or interests of a third party (including copyright, portrait right, reputation right, privacy right and other legal rights and interests), and shall not contain any threatening, offensive, insulting content or that concerning any territorial dispute. All the responsibilities arising from the works shall be borne by the participants themselves.

VII. Selection Method

(I) Selection Principles

1. Evaluation principles: fairness, impartiality and objectivity.

2. Scoring criteria: comprehensively refer to the type, category, region, imagination, observation, theme expression, aesthetic expression, original personality, etc.

(II) Selection Pattern

A Preliminary Jury, an Expert Jury and a Final Jury will be set up by the Organizing Committee to evaluate the works.

VIII. Awards

(I) Youth Awards

There will be 50 First Prizes, 100 Second Prizes and 150 Third Prizes respectively for every group (toddler group: aged 4-6; children group: aged 7-12; teenager group: aged 13-18). The rest participants will be awarded with Prize for Excellence and a digital certificate issued by the Organizing Committee. The final number of awards may be appropriately adjusted according to the number and quality of entries collected.

(II) Organization Awards

Special awards for outstanding organizations will be awarded to cities, schools, friendship associations, overseas Chinese organizations, and youth organizations that have made active efforts to widely motivate and carefully organize youth participation in the event.

IX. Event Platforms

The special website of the event: waae.com.cn. On this website, visitors can view event notices and related information, as well as the awarding results and certificates.

WeChat public account/video account of the event: International Youth Painting Invitational Exhibition, Ink China and WAAE.

X. Exhibition of works

The offline exhibition and award ceremony will be held in Beijing in October, and the online exhibition will be launched on the “Colorful World” International Youth Painting Invitational Exhibition website for at least one year. The award-winning works of Chinese youth will be presented as gifts to the participants of the 15th

Conference of the Parties to the Convention on Biological Diversity. Foreign friendship organizations and overseas Chinese organizations are encouraged to hold country-specific exhibitions, and provinces are encouraged to hold selection and exhibitions for regional paintings.

Appendixes: 1. Information Form of Paintings

2. Group Registration Form

Organizing Committee of the “Colorful World” International Youth
Painting Invitational Exhibition
May 2022

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