



北京市人民对外友好协会
Beijing People's Association for Friendship with Foreign Countries

2023 “多彩世界·世界文化遗产” 国际青少年绘画邀请展 邀请函

北京市人民对外友好协会 2021 年、2022 年分别以“祝福奥·圆梦冰雪”和“保护生物多样性·共建地球生命共同体”为主题联合相关部门主办国际青少年绘画邀请展。两年来，绘画展共收到 70 余个国家，7.3 万幅青少年作品，超过 2500 个国内外友好组织、侨团、学校、艺术机构参与活动组织，20 万青少年和家庭参与系列活动，已在美国、西班牙、英国、澳大利亚、希腊、斐济、毛里求斯等 10 个国家举办落地展，在国内外引起强烈反响。

2023 年，习近平主席提出全球文明倡议，指出要共同倡导尊重世界文明多样性、共同倡导弘扬全人类共同价值、共同倡导重视文明传承和创新、共同倡导加强国际人文交流合作。北京市人民对外友好协会将联合北京市政府侨务办公室、北京市妇女联合会等单位，以“多彩世界·世界文化遗产”为主题继续举办国际青少年绘画邀请展，倡导各国青少年以艺术的形式，诠释世界文化的多样性，带动家庭和社会共同保护世界文化遗产，促进文明交流互鉴。

绘画邀请展征集对象为全球 4-18 岁青少年，征稿截止时间为 2023 年 7 月 15 日。活动组委会荣幸地通过各城市、



友好组织、华人华侨组织、学校、艺术机构邀请世界各国青少年通过绘画和录制短视频参与保护世界文化遗产。

国际青少年绘画邀请展活动将于 10 月下旬在北京举办颁奖典礼和线下展览，同时在官网开展线上展览。

请于 2023 年 7 月 15 日前提交绘画作品电子版、作品信息表、绘画展集体报名表（见附件）。画作原稿请于 7 月 31 日前邮寄至组委会邮寄地址。

附件：2023 “多彩世界·世界文化遗产”国际青少年绘画邀请展征稿细则

专题网站网址：colorfulworld.waae.com.cn

组委会邮箱：waae@waae.com.cn

组委会邮寄地址：北京市东城区苏州胡同 61 号院

盛和文创园笔墨中国（邮政编码：100005）

组委会电话：+86-10-52881399

联系人：欧阳老师 +86-13901222653

刘老师 +86-18601304321

北京市人民对外友好协会

2023 年 5 月



北京市人民对外友好协会

Beijing People's Association for Friendship with Foreign Countries

Invitation to 2023 “Colorful World, World Cultural Heritage” International Youth Painting Invitational Exhibition

The Beijing People's Association for Friendship with Foreign Countries (BPAFFC) organized the International Youth Painting Invitational Exhibition themed “Colourful Imagination of Ice and Snow, Best Wishes for the Winter Olympics” and “Protect biodiversity and build a shared future for all life on Earth” in 2021 and 2022. Over the past two years, the exhibition has received 73,000 paintings from more than 70 countries, and more than 2,500 friendship organizations, overseas Chinese groups, schools and art institutions have participated in the organization of the event. 200,000 young people and families have participated in the series of activities, and the exhibition has been held in 10 countries, including the United States, Spain, the United Kingdom, Australia, Greece, Fiji and Mauritius, receiving satisfactory responses at home and abroad.

In 2023, President Xi Jinping proposed the Global Civilization Initiative, pointing out that we should jointly advocate respect for the diversity of civilizations, the



common values of humanity, the importance of inheritance and innovation of civilizations, and robust international people-to-people exchanges and cooperation. The BPAFFC will work with Overseas Chinese Affairs Office of Beijing Municipal Government, Beijing Women's Federation and other units to co-host this event themed "Colorful World, World cultural heritage", advocating young people from different countries to use the language of art to interpret the diversity of world cultures, to bring families and communities to work together to protect world cultural heritage, and to promote cultural exchange and mutual appreciation among civilizations.

It's open to children and the youth aged from 4 to 18 years old around the world. The entries are expected to be submitted by July 15, 2023. It's the honor of the Organizing Committee to invite youths from all over the world to participate in cultural diversity conservation through paintings and short videos with the organizational efforts of various cities, friendship associations, overseas Chinese organizations, schools and art units.

The International Youth Painting Invitational Exhibition will hold an award ceremony and offline exhibition in Beijing in late October, as well as an online exhibition on the official website.

Please submit and email the digital copy of the painting, the information form, and the group registration form (as attached) before July 15, 2023. The original copy of the painting is expected to be sent by mail and it would be much appreciated if it may reach the contact person before July 31.

Appendix: 2023 “Colorful World, World Cultural Heritage” International Youth Painting Invitational Exhibition Application Rules

Website: colorfulworld.waae.com.cn

E-mail of Organizing Committee: waae@waae.com.cn

Postal address of Organizing Committee: Bimo China, Shenghe Cultural and Creative Compound, No. 61, Suzhou Hutong, Dongcheng District, Beijing, China. (Postal code: 100005)

Telephone of Organizing Committee:
+86-10-52881399

Contact Person: Mr. Ouyang +86-13901222653

Ms. Liu +86-18601304321

Beijing People’s Association for Friendship
with Foreign Countries

2023 “多彩世界·世界文化遗产”国际 青少年绘画邀请展征稿细则

2023年国际青少年绘画邀请展主题为“多彩世界·世界文化遗产”，旨在通过举办绘画邀请展，倡导各国青少年以艺术的语言，诠释世界文化的多样性，带动家庭和社会共同保护世界文化遗产，促进世界文明交流互鉴。细则如下：

一、组织单位

（一）指导单位

中国人民对外友好协会

（二）主办单位

北京市人民对外友好协会

北京市人民政府侨务办公室

北京市妇女联合会

北京市文物局

中国电影博物馆

北京市民间组织国际组织交流促进会

五洲传播中心

（三）支持单位

中共北京市委宣传部

北京市教育委员会

（四）承办单位

中国文学艺术基金会校园文化专项基金

北京市妇联国际交流中心

北京民合国际交流基金会
笔墨中国组委会

（五）协办单位

河北省人民对外友好协会
天津市人民对外友好协会
北京国际和平文化基金会

（六）媒体合作单位

环球网、国际在线、中国外文局美洲中心、北京日报、北京电视台、北京青年报、北京市政府官网国际版门户网站等。

绘画展活动成立组委会，组委会成员由指导单位、主办单位、支持单位、承办单位、协办单位主责部门负责人组成。

二、活动内容

开展绘画作品征集活动，展现文化多样性、体现世界文明交流互鉴。特设“多彩北京中轴线”专题展区，助力北京中轴线遗产保护，宣传中轴线文化。

同步开展“保护世界文化遗产在行动”短视频征集活动，号召青少年参与视频拍摄，带动家人和公众关注世界文化遗产保护，并对优秀短视频作品进行展播。

举办绘画邀请展线上线下展览，邀请绘画获奖代表、各相关单位领导、驻华使节、美育专家、中外媒体出席颁奖仪式。鼓励各国、中国地方城市、各艺术机构、学校举办绘画作品的选拔和展览活动。

三、征集对象

面向全球 4-18 岁青少年。

按年龄划分三个组别：幼儿组：4-6 岁；儿童组：7-12 岁；少年组：13-18 岁。

四、时间安排

活动发布：2023 年 5 月

绘画作品征集：2023 年 5 月至 7 月 15 日

视频征集：2023 年 5 月至 7 月 31 日

评审时间：2023 年 8 月中旬

颁奖仪式和首展时间：拟定 2023 年 10 月下旬

五、作品要求

1. 作品形式

水彩、油画、蜡笔、水墨、版画等，形式不限。

2. 作品内容

描绘各个国家世界文化遗产、自然遗产、文化和自然双遗产，展现文化多样性、体现世界文明交流互鉴。

3. 作品规格

A3 或四开（389mm×546mm 以内）；

帆布画 F8 号（455mm×380mm 以内）。

六、作品报送

1. 个人按要求填写作品信息表、并把作品信息表附贴在作品背面（见附件 1），由选送单位统一报送，并填写绘画展集体报名表（见附件 2）。本活动原则上仅接受集体报名，未尽事宜请咨询联系人，个人参展的请与联系人沟通确认后再报送作品。

2.作品先报送电子版，接到通知后邮寄原作。参赛作品均不退还，作品版权和展览权自动授权组委会使用。**组委会报送邮箱**：waae@waae.com.cn，电子版同时抄送至您联络方邮箱。**邮寄地址**：北京市东城区苏州胡同61号笔墨中国（邮政编码：100005）。（国际作品如无法邮寄原作，可只报送电子版，并在集体报名表中标注）；

3.电子版格式为jpg/png，分辨率为300dpi，大小1-5M。电子版文件命名需有序号和作者姓名、作品名称，序号等信息与集体报名表保持一致。

4.鼓励青少年参与“保护世界文化遗产在行动”视频征集活动，参赛青少年可拍摄视频短片介绍自己的绘画作品，介绍各国有代表性的世界文化遗产，并向公众发出号召，倡导尊重世界文明多样性，重视文明传承、保护和创新，拍摄的优秀视频将在媒体支持单位以及主办方专题网站、微信号、视频号展播。视频时长为1分钟左右，横屏拍摄，视频报送邮箱 bimozhongguo@163.com。

七、作品版权

1.参展作品版权归属组委会所有，作者享有署名权。组委会有权保留作品且拥有全部版权、使用权（包括但不限于展出、宣传、出版等公益用途）。

2.参展者应保证参选作品必须为本人原创，且未在其它展赛上发表过。一经发现剽窃行为，立即取消参赛和参展资格。

3.参展者还应保证其所投送的作品不侵犯第三人权益

(包括：著作权、肖像权、名誉权、隐私权等在内的合法权益)，不含涉及领土争端、种族歧视等具有争议性的内容。

八、评选方式

(一) 评选原则

1. 评审原则：公平、公正、客观。

2. 评分标准：综合参考作品类型、组别、地域，以及想象力、观察力、主题表达、美感表达、创新性等进行评审。

(二) 评选形式

成立初评委员会、专家评审委员会、组委会终审委员会对作品进行评审。

九、奖项设置

(一) 青少年奖项

中外青少年分别评奖，按组别（幼儿组：4-6岁；儿童组：7-12岁；少年组：13-18岁）各设一、二、三等奖若干名（具体获奖数量根据参展作品质量和数量设定）。其余参赛青少年为优秀奖，均可获得组委会颁发的电子获奖证书。

(二) 组织奖

特设优秀组织奖，颁发给为活动作出积极努力，广泛发动、精心组织青少年参赛的城市、友好组织、华人华侨组织、学校、艺术机构等。

十、活动平台

活动专题网站：colorfulworld.waae.com.cn。举办线上展览，通过专题网站查看活动通知和相关信息，查询获奖情况和获奖证书。

活动专题微信公众号/视频号、脸书账号、推特账号：国际青少年绘画邀请展、笔墨中国、世界美育，报道活动资讯、展播公益短片。

在微博、抖音等平台发起#保护世界文化遗产在行动话题，带动社会各界参与世界文化遗产保护宣传工作。

- 附件：1. “多彩世界·世界文化遗产”国际青少年绘画邀请展
作品信息表
2. “多彩世界·世界文化遗产”国际青少年绘画邀请展
集体登记表

“多彩世界”国际青少年绘画邀请展组委会

2023年5月

组委会电话：+86-10-52881399

联系人：欧阳老师 +86-13901222653

刘老师 +86-18601304321

**2023 “Colorful World, World Cultural Heritage”
International Youth Painting Invitational Exhibition
Application Rules**

Themed “Colorful World, World cultural heritage”, the 2023 International Youth Painting Invitational Exhibition aims to advocate young people to interpret world cultural diversity in the language of art, encourage families and communities to work together to protect world cultural heritage, and promote cultural exchange and mutual appreciation among civilizations. The rules are as follows:

I. Organizers

(I) Guided by:

Chinese People’s Association for Friendship with Foreign Countries

(II) Hosted by:

Beijing People’s Association for Friendship with Foreign Countries

Overseas Chinese Affairs Office of Beijing Municipal Government

Beijing Women's Federation

Beijing Municipal Cultural Heritage Bureau

China National Film Museum

Beijing NGO Network for International Exchanges

Intercontinental Communication Center

(III) Co-organized with:

Hebei People's Association for Friendship with Foreign

Countries

Tianjin People's Association for Friendship with Foreign Countries

Beijing International Peace Culture Foundation

(IV) Supported by:

Municipal Party Committee Publicity Department

Beijing Municipal Education Commission

(V) Undertaken by

Campus Culture Special Fund of China Literature and Art Foundation

Beijing Women's Federation International Exchange Centre

Beijing Minhe Foundation for International Exchanges

Organizing Committee of Bimo China

(VI) Media Partners

BRTV, Huanqiu.com, CRI Online, Beijing Youth Daily, Beijing Municipal Government's website (international edition), etc.

An organizing committee has been set up for the painting exhibition, and the members of the organizing committee consist of the guiding units, the organizers, the co-organizers, the supporting units and the undertaking units.

II. Activities

A solicitation of paintings to showcase cultural diversity and reflect the exchange and appreciation of world civilizations. A special exhibition zone of *The*

Colourful Beijing Central Axis” is set up to help to preserve the heritage of Beijing's central axis and promote the culture of the central axis.

A solicitation of short videos entitled “Protecting World Cultural Heritages in Action” will be launched in parallel, calling on young people to participate in the video shooting, and drawing the attention of their families and the public to the protection of world cultural heritages. The outstanding short video works will be showcased.

An online and offline exhibition of paintings will be held. The award-winning representatives, leaders of relevant organisations, diplomats in China, experts in aesthetic education and Chinese and foreign media will be invited to the award ceremony. Encourage countries, Chinese cities, various art institutions and schools to organize selection and exhibition activities for paintings.

III. Contributors

Worldwide participants aged from 4 to 18.

Three age groups are divided: participants aged 4-6; participants aged 7-12; participants aged 13-18.

IV. Timeline

Submission of paintings: May to July 15, 2023.

Submission of videos: May to July 31, 2023.

Selection: Mid August 2023

Award ceremony and inaugural exhibition: Late October 2023

V. Instructions

1. Forms

Watercolor paintings, oil paintings, crayon drawings, ink paintings, woodcuts, etc. in any form

2. Themes

To depict the world cultural heritage, natural heritage and dual cultural and natural heritage of each country, showcasing cultural diversity and reflecting the exchange and appreciation of civilizations.

3. Sizes

A3 or quarto (within 389mm × 546mm)

Canvas painting No.F8 (Within 455mm×380mm)

VI. Submission

1. Fill in the painting information form as required, and attach the information form to the back of the painting (See Appendix 1). The art works, together with the completed Group Registration Form for the Exhibition (See Appendix 2), should be submitted by group contributors. In this event we encourage group submission, and individual painters are also welcomed. In case of any questions, please feel free to consult your contact or the Organizing Committee.

2. Submit the digital copy before delivering the original works; the digital copy should be emailed to the organizing committee: waae@waae.com.cn, with a copy to your organizer's email address; Original works should be delivered to the following address: Bimo China, No. 61, Suzhou Hutong, Dongcheng District, Beijing, China(Postal

Code:100005). (International participants' works may be submitted digitally only if the original works cannot be posted, and such works shall be duly marked in the Group Registration Form). Entries will not be returned. The copyright and the right for exhibiting are granted to Organizing Committee automatically.

3. The digital copy is expected to be sent in JPG or PNG format with the resolution of 300 dpi and the size of 1-5MB, and named including the No., names of contributor, and names of works, etc with the same information as in the group registration form.

4. We encourage children to participate in the video solicitation activity themed "Protect world cultural heritage". Young people from different countries and regions can use video clips they made to introduce their own paintings, introduce representative world cultural heritages from various countries, issue a call to the public and advocate respect for the diversity of civilizations, and the importance of inheritance, protection and innovation of civilizations with words and through actions. The excellent videos will be streamed on supporting media outlets as well as the organizers' websites, WeChat official accounts and WeChat channels. Each video shall be about 1 minutes in length, in landscape format. Please email the videos to waae@waae.com.cn.

VII. Copyrights

1. The Organizing Committee owns the copyright of all

the art works contributed and exhibited, and the contributors enjoy the right of authorship over their works. The Organizing Committee has the right to retain the works and own the full copyright and the right to use (including but not limited to exhibition, publicity, publication and other non-commercial purposes). This event is a non-beneficial event, it's free for all the participants.

2. All the art works so contributed and exhibited shall be original works by the contributors, and have not been published in any other exhibitions or contests. Any plagiarism detected will result in immediate disqualification from participation and exhibition.

3. Participants shall also promise their works shall not infringe on the rights or interests of a third party (including copyright, right of portrait, right of fame, right of privacy and other legal rights and interests), and shall not contain any controversial contents involving territorial dispute, racial discrimination, etc.

VIII. Selection Method

(I) Selection Principles

1. Evaluation principles: fairness, impartiality and objectivity.

2. Scoring criteria: Scores will be given based on the form, category, region, imagination, observation, theme expression, aesthetic expression, and creativity, etc.

(II) Selection Process

A Preliminary Jury, an Expert Jury and a Final Jury

will be set up by the Organizing Committee to evaluate the works.

IX. Awards

(I) Awards for Participants

Awards are given to young people in both Chinese and foreign countries respectively. There will be several First, Second and Third Prizes respectively for every group (participants aged 4-6, participants aged 7-12 and participants aged 13-18). All the other participants will be awarded a Prize for Excellence and certificate issued by the Organizing Committee. The final number of awards may be adjusted according to the quantity and quality of entries collected.

(II) Awards for Organizations

Special awards for outstanding organizations will be awarded to cities, friendship organizations, overseas Chinese organizations, schools, and art institutions that have made active efforts for encouraging and organizing participation in the event.

X. Event Platforms

Event website: colorful.waae.com.cn. The online exhibition will be launched and event notices and related information, as well as the awarding results and certificates will be released on the website.

WeChat Official account/video Channels, Facebook and Twitter: International Youth Painting Invitational Exhibition, Bimo China and WAAE will report on events

and showcase public service videos.

The #ProtectingWorldCulturalHeritageinAction hashtag is launched on Weibo and TikTok, driving all sectors of society to participate in the promotion of World Cultural Heritage protection.

- Appendixes: 1. Information Form of Paintings
2. Group Registration Form

附件1

“多彩世界·世界文化遗产”绘画作品信息表

(贴原作背面)

作品名称			
作品介绍 (200字以内)			
姓名		性别	男 <input type="checkbox"/> 女 <input type="checkbox"/>
年龄		国籍 城市	
指导教师			
学校			
推荐组织		邮箱	
联系人			
联系方式	邮箱:		
	电话:		

签名

说明:

1. 参展人群: 4岁-18岁青少年。
2. 作品规格: A3或四开(389mm×546mm内)、油画仅限帆布画F8号455mm×380mm, 不接受立体画材, 不接受木框装裱。
3. 参赛作品均不退还, 作品版权和展览权自动授权组委会使用。

2023 "Colorful World, World Cultural Heritage" International Youth Painting Invitational Exhibition

Information Form of Paintings

(To be stuck to the back of the original work)

Title of the painting			
Art Interpretation (within 200 words)			
Name		Gender	Boy <input type="checkbox"/> Girl <input type="checkbox"/>
Date of Birth		Nationality, City	
Instructor(s)			
School			
Organization		E-mail	
Contact Person			
Contact	E-mail:		
	Tel:		

Signature _____

Notice:

1. Eligible Contestants: children and teenagers aged 4-18.
2. Specification: A3 or quarto (within 389mm x 546mm), oil Painting (Canvas Painting Only) No.F8 455mmx380mm, stereograph and paintings with wood frame mounting are not acceptable.
3. Entries will not be returned. The copyright and the right for exhibiting are granted to Organizing Committee automatically.

