**2024 “Colourful World” International Youth Painting Invitational Exhibition Application Rules**

Themed “New Tech, New Life”, the 2024 International Youth Painting Invitational Exhibition aims to advocate young people to interpret the role of science and technology in promoting human life and the world in the language of art, encourage families and communities to work together to establish a sense of scientific and technological innovation and jointly build a better future world. The rules are as follows:

I. Organizers

(I) Guided by：

Chinese People’s Association for Friendship with Foreign Countries

(II) Hosted by：

Beijing People’s Association for Friendship with Foreign Countries

Beijing Association for Science and Technology

Information Office of Beijing Municipality

Overseas Chinese Affairs Office of Beijing Municipal People’s Government

Beijing Women's Federation

Beijing Youth Federation

China National Film Museum

Beijing NGO Network for International Exchanges

(III) Undertaken by

Campus Culture Special Fund of China Literature and Art Foundation

Beijing Women's International Center

Organizing Committee of Bimo China

(IV) Co-organized with：

Hebei People's Association for Friendship with Foreign Countries

Tianjin People’s Association for Friendship with Foreign Countries

Beijing International Peace Culture Foundation

(V) Media Partners

CRI Online, Americas Centre of China International Communications Group, Beijing Daily, BRTV, Beijing Youth Daily, Beijing Municipal Government’s website (international edition), Beijing Association for Science and Technology English version website, etc.

An organizing committee has been set up for the painting exhibition, and the members of the organizing committee consist of the guiding units, the organizers, the co-organizers, the supporting units and the undertaking units.

II. Activities

A solicitation of paintings to showcase the role of science and technology in urban development, rural revitalization, ecological protection, artificial intelligence, aerospace, sustainable development and other aspects.

A solicitation of short videos entitled “New Tech, New Life” will be launched in parallel, calling on young people to participate in the video shooting, and drawing the attention of their families and the public to the development of scientific and technological innovation. The outstanding short video works will be showcased.

An online and offline exhibition of paintings will be held. Encourage countries, Chinese cities, various art institutions and schools to organize selection and exhibition activities for paintings.

III. Contributors

Worldwide participants aged from 4 to 18, to be divided into three age groups: participants aged 4-6; participants aged 7-12; participants aged 13-18.

IV. Timeline

Event Launch：April 2024

Deadline for painting submission: July 31, 2024

Deadline for video submission: August 20, 2024

Evaluation: Early September 2024

Award & Opening Ceremonies: November 2024

V. Instruction

1. Form

Watercolor paintings, oil paintings, crayon drawings, ink paintings, woodcuts, etc.

2. Theme

To depict the role of science and technology in urban development, rural revitalization, ecological protection, artificial intelligence, aerospace, sustainable development and other aspects, and the imagination of science and technology on human life and world changes.

3. Size

A3 or quarto (within 389mm × 546mm)

Canvas painting No.F8 (Within 455mm×380mm)

VI. Submission

1. Group submission is preferred, but individual painters are also welcome. For individual participants, please confirm with the contact person before submission.

2. Submit the digital copy to: waae@waae.com.cn. If further instruction is given, please deliver the hard copy to: Bimo China, No. 61, Suzhou Hutong, Dongcheng District, Beijing, China (Postal Code:100005). When submitting the hard copy, please fill in the Painting Information Form and attach the form to the back of the painting. For group submissions, please also fill out the Group Registration Form (as attached). The submitted entries will not be returned. All copyrights are granted to Organizing Committee automatically.

3. The digital copy is to be sent in JPG or PNG format with a resolution of 300 dpi and size of 2-3MB. The submitting group should sequence the works and names of contributors should also be marked. All information must be in line with that in the Group Registration Form.

4. Children are also encouraged to participate in the video shooting event themed "New Tech, New Life". The video should be around 60 seconds in length, in landscape format, and sent to: waae@waae.com.cn. Content of the videos can include but are not limited to: introduction to the ideas or stories behind the painting one submits, representation of a world cultural heritage in one’s home country, or issuance of a call on the public to respect cultural diversity and be aware of the importance of the inheritance, protection and innovation of civilizations. Excellent videos will be showcased online or on TV.

VII. Copyright

1. The Organizing Committee owns the copyright on all art works contributed and exhibited, and the contributors enjoy the right of authorship over their works. The Organizing Committee has the right to retain the works and own the full copyright and the right to use (including but not limited to exhibition, publicity, publication and other non-commercial purposes). This event is a non-beneficial event, it’s free for all the participants.

2. All the art works so contributed and exhibited shall be the participants’ original works and have not been published in any other exhibition or contest. Any plagiarism detected will result in immediate disqualification from participation and exhibition.

3. Participants shall also promise their works will not infringe on the rights or interests of a third party (including copyright, right of portrait, right of fame, right of privacy and other legal rights and interests), and shall not contain any controversial content involving territorial disputes, racial discrimination, etc.

VIII. Evaluation Criteria

(I) Principles

1. Evaluation principles: fairness, impartiality and objectivity.

2. Scoring criteria: Scores will be given based on the form, category, imagination, observation, theme expression, aesthetic expression, and creativity, etc.

(II) Evaluation Process

A Preliminary Jury, an Expert Jury and a Final Jury will be set up by the Organizing Committee to evaluate the works.

IX. Awards

(I) Awards for Participants

Awards are separated into two categories, one for Chinese participants and the other for internaitonal participants. There will be several First, Second and Third Prize winners out of each age group (as divided above). The rest participants will be awarded a Prize for Excellence and a certificate to be issued by the Organizing Committee. The final number of awards may be adjusted according to the quantity and quality of entries collected.

(II) Awards for Organizations

Awards for outstanding organizations will be given to cities, friendship organizations, overseas Chinese organizations, schools, and art institutions that have made active efforts to encourage and organize participation in the event.

X. Platforms

Official website: colorful.waae.com.cn. You can check out event notices and related information. Awarding results and certificates, as well as the online exhibition will be available in due course.

WeChat, Facebook and Twitter: search for “International Youth Painting Invitational Exhibition”, “Bimo China” and “WAAE” to see event information.

The #NewTechNewLife hashtag is launched on Weibo and TikTok, in the hope of driving all sectors of society to participate in the promotion of scientific and technological innovation.

Appendix: 1. 2024 “Colourful World” International Youth Painting Invitational Exhibition Information Form of Paintings

1. 2024 “Colourful World” International Youth Painting

Invitational Exhibition Group Registration Form

Website: colorfulworld.waae.com.cn

E-mail of Organizing Committee: waae@waae.com.cn

Postal address of Organizing Committee: Bimo China, Shenghe Cultural and Creative Compound, No. 61, Suzhou Hutong, Dongcheng District, Beijing, China. (Postal code: 100005)

Telephone of Organizing Committee: +86-10-52881399

Contact Person: Mr. Ouyang +86-13901222653

Ms. Liu +86-18601304321

Beijing People’s Association for Friendship

with Foreign Countries